

COMMUNITY LIVING MONTH

#WeAllBelong

Share your stories, show how we belong

Campaign Toolkit - 2026



CAMPAIGN OVERVIEW

May is Community Living Month, a time to recognize how far we have come and celebrate the contributions of people with intellectual disabilities. In a time when division often takes centre stage, this month is a reminder that unity and belonging are within reach for everyone.

With #WeAllBelong, we continue to reflect what we have heard from communities across the sector: belonging is not a single moment or message, but something lived every day through relationships, participation, and connection. The campaign has evolved as a shared platform that amplifies lived experience, celebrates inclusion already happening in our communities, and brings visibility to the people and places that make belonging real.

Join us on May 14, 2026 to share what belonging looks like in action and to keep inclusion at the heart of how we show up for one another.

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HOW TO PARTICIPATE ONLINE

Join us on Social Media

1. On May 14, 2026, post a photo (or multiple!) of yourself in a space where you feel like you belong or with people who make you feel seen, valued, and included. Add a word to describe what belonging means to you, and don't forget to use the hashtag **#WeAllBelong**.
2. Tag **@CLToronto** so we can see your post and share it with our broader community. Help amplify the message of belonging by engaging with others – like, comment, and share posts that inspire you. The more we interact, the stronger our message becomes.

Use our Microsite

1. If you don't have social media, we encourage you to upload your photo/s on our campaign microsite. Your photo will appear in our online gallery and on CLTO social media channels.
2. You can also participate by expressing your vision for the future of our community. Share a word that describes what belonging means to you. Your word will be featured in the Belonging Word Cloud on our microsite.

HOW TO PARTICIPATE OFFLINE

Community Engagement

1. Create a Belonging Wall where people can express their vision for a world where everyone belongs through words, messages or artwork.
2. Host local events to invite families, neighbours, and/or local businesses for a warm afternoon of connection and celebration to thank them for their support, time, and advocacy efforts for people with developmental disabilities.
3. Organize small storytelling gatherings where everyone can share their personal experiences, challenges or stories that reflects on moments of belonging in their lives or what they hope for the future.

KEY MESSAGES

Celebrating the Everyday Moments that Foster Belonging

#WeAllBelong celebrates inclusion and belonging for people with intellectual and developmental disabilities. Belonging is built in small, everyday moments: acts of kindness, shared laughter, trusted relationships, and spaces where everyone feels like they are seen, heard and valued. With #WeAllBelong, we are celebrating the richness of these experiences and the many people who bring inclusion to life each day.

Inclusion is Happening, But We Must Do More

Every day, people with intellectual and developmental disabilities are shaping communities through work, learning, creativity, and connection. When we invest in developmental services, we strengthen our entire province. But for the thousands still waiting for supports and services, we must continue working together to build a future where everyone belongs.

Belonging Transforms Lives and Strengthens Communities

When people with intellectual disabilities have the support they need to live, work, and thrive, our communities become stronger, more inclusive, and more connected. Together, we can celebrate progress while driving real change.

All of Us Has a Role in Creating an Inclusive Future

Whether you are a family member, educator, volunteer, self advocate or community partner, every action matters. From simple conversations to creating inclusive spaces, each of us has a role in building communities where everyone feels valued and that they truly belong.

This Community Living Month, Let Us Celebrate and Take Action

Community Living Month is a time to reflect, share our stories and act. Let us recognize and celebrate the progress we have made together, highlight what belonging looks like in action, and recommit to keeping inclusion at the heart of our communities.



SUGGESTED SOCIAL MEDIA MESSAGES

For Family Members, Siblings, and Caregivers

- *As a [parent/sibling/person supported], I've seen firsthand what it means when someone has the support to fully participate in their community. Confidence grows, connections deepen, and the impact reaches far beyond one person. This Community Living Month, I'm celebrating how belonging makes our communities stronger. #WeAllBelong*
- *As a [parent/sibling/caregiver], I've learned that inclusion doesn't just happen. It is something we build together. The way we show up for one another and the spaces we create shape whether people feel they belong. For me and my [child/sibling/the person I support], that has meant [insert example]. This May, we're recognizing the role we all play in making inclusion real. #WeAllBelong*

For People Supported and Self-Advocates

- *Belonging, to me, is feeling comfortable being myself, like [insert example: laughing with others, being part of conversations]. It's the everyday moments that make the biggest difference. This Community Living Month, I'm celebrating the experiences that remind me I'm part of my community. #WeAllBelong*

For Sector Agencies

- *Building inclusive communities takes intention, partnership, and action. It means making deliberate choices that remove barriers and create real opportunities for people to feel they belong. This Community Living Month, let's continue taking meaningful steps to make inclusion an everyday reality. And for the thousands still waiting for supports and services, we must keep working together to build a future where everyone belongs.*
- *Inclusion is built together. Whether you are a family member, volunteer, or a self-advocate, our actions make a difference. From everyday conversations to inclusive spaces, each of us plays a role in making sure people feel valued and included. Let's recognize and celebrate the progress we have made and continue keeping inclusion at the heart of our communities. #WeAllBelong*

For Community Partners and Local Businesses

- *Belonging lives in the small moments: being welcomed, feeling heard and included. This Community Living Month, we are recognizing the importance of creating spaces where those moments can happen. Because when people feel they belong, communities thrive. #WeAllBelong*

-
- *"When people feel like they belong, workplaces become stronger, teams collaborate better, and new ideas can take shape. On this day and beyond, we are proud to be part of a community that values inclusion and creates space for everyone to feel respected, supported, and included. #WeAllBelong"*

For Donors and Volunteers

- *Being part of a community means showing up in ways that matter. Through [insert example], I've seen how small actions can create real moments of connection and belonging. I am proud to be a part of this movement that helps build communities where everyone feels valued and included. #WeAllBelong*
- *Each one of us plays a role in how belonging takes shape, but even small commitments, when added together, create lasting change. It is through these collective efforts that inclusion becomes real and visible. Let us keep turning intention into action and making inclusion part of everyday life. #WeAllBelong*

For Schools and Universities

- *Inclusive classrooms are where belonging comes to life. From group projects to everyday conversations, students learn the value of understanding and supporting one another. When every student has access to the support they need, learning becomes more meaningful, collaborative, and inclusive. #WeAllBelong*
- *Inclusion is happening in our schools every day, in new friendships, shared ideas, and barriers being broken down. There is always more we can do to ensure every student has the support they need to thrive. By working together, let us continue to create learning environments where belonging is not the exception, but the norm. #WeAllBelong*

For General Public

- *There's something powerful about feeling like you truly belong. This May, I'm joining the #WeAllBelong campaign and reflecting on how I can help create that feeling for others in everyday moments. Sometimes, it's the smallest actions that make the biggest difference.*
- *We all have a role in shaping the kind of communities we want to live in. This May, I'm joining the #WeAllBelong campaign and choosing to be more intentional about creating spaces where people feel safe, valued, and respected. A shoutout to the many people across the province who are bringing inclusion to life each day. #WeAllBelong*

SOCIAL MEDIA GRAPHICS

Promotional Graphics

Designed for participation on social media leading up to the campaign on May 14, 2026, this visual is for everyone to promote the #WeAllBelong campaign on social media.



[click to download](#)

Participation Graphic (share a photo)

Designed for participation on social media on May 14, 2026. Participants are encouraged to share their photo in a space where they feel like they belong or with people who make them feel seen, valued, and included.

The photo can be inserted in the visual to cover the grey rectangle.



[click to download](#)

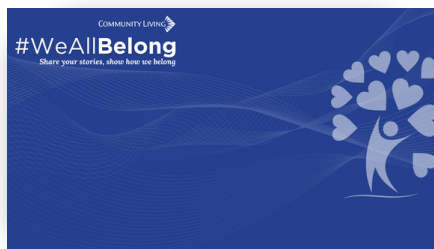
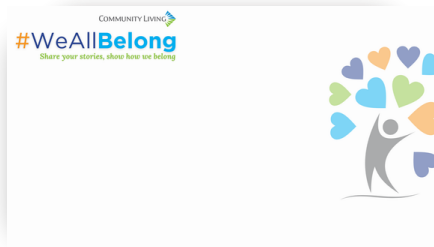
Participation Graphics (share a word)

Designed for participation on social media on May 14, 2026. Participants are invited to describe what belonging means to them – using just one word. This word should be included in the caption of their post.



[click to download](#)

VIRTUAL BACKGROUNDS



click to download
virtual backgrounds

Learn more at weallbelong-wab.ca

About Community Living Toronto:

Community Living Toronto has long been a source of support for people with an intellectual disability and their families. Community Living Toronto offers a wide range of services including respite, person-directed planning, employment supports, supported living, and community-based activities.

Community Living Toronto is proud to support over 4,000 people and their families in more than 80 locations across Toronto. The "community living movement" began with families who wanted their children to live in the community, rather than institutions. Today, Community Living Toronto continues to advocate for inclusive communities and support the rights and choices of people with an intellectual disability.

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